

WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133

American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates

Advertiser

Agency

Product: Brand

Brand Salesperson

Sales Office Buyer Name

Phone/Fax

Account Types

Billing Type Comments

Date:

103294

10/12/12-10/16/12 Romney for President To

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA,STEPHANIE

/ N/A

National/Political Candidate

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - CREDIT RE-SPEND

Date Entered 10/11/12
Last Modified 10/11/12

Entered By Kathy Sparks
CO-OP No

Headline # ECR07911554

Demo

Order Type Normal

Package Deal

 Commission %
 15,00

 Commission
 \$6,600.00

Date:

Comments:

\$37,400.00

Net Total

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month Oct. 2012
 Spots 35
 Rate \$44,000.00

 Grand Total:
 35
 \$44,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5:57A- 7A (EST)	1				X	•	1	\$800.00	\$800.00	WBNS-TV (W8NS)	6A NEWS	10/11/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	8A- 8:SSA (EST)	1				x		1	\$600.00	\$600.00	WBNS-TV (WBNS)	C8S THIS MORNING AT	10/11/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	8:S8A- 9:S5A (EST)	1			4	x :		1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/11/12
4.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	11:58A- 12:30P (EST)	1		:		X [: .	1	\$800.00	\$800.00	W8NS-TV (W8NS)	NOON NEWS	10/11/12
5.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:57P- 9P (EST)	1		i		Χ.	1	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	NCIS	10/11/12
6.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	4:S8A- 6:56A (EST)	1		:		· x	į	1	\$400.00	\$400.00	W8NS-TV (WBNS)	SAT AM NEWS	10/11/12
7.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:S8P- 7:30P (EST)	2				. x	1	2	\$600.00	\$1,200.00	W8NS-TV (WBNS)	SAT EN	10/11/12
8.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	11P- 11:3SP (EST)	2				. x		2	\$2,000.00	\$4,000.00	WBNS-TV (W8NS)	SAT LN	10/11/12
9.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	6:28A- 8:30A (EST)	1			1	:	X	1	\$400.00	\$400.00	WBNS-TV (W8NS)	SUN AM NEWS	10/11/12
10.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8:58A- 10:30A (EST)	1				İ	' X	1	\$1,200.00	\$1,200.00	WBNS-TV (W8NS)	CBS SUNDAY MORNING	10/11/12
11.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6:57P- 8P (EST)	1				!	ΪX	1	\$4,000.00	\$4,000.00	WBNS-TV (W8NS)	60 MINUTES	10/11/12
12.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	7:57P- 9P (EST)	2		x				2	\$6,000.00	\$12,000.00	W8NS-TV (WBNS)	NCIS	10/11/12
13.0	Normal Line / Special	10/16/12-10/16/12	3	:30	9P- 11P (EST)	1		X			:		\$6,000.00		W8NS-TV (WBNS)	PRESIDENTIAL DEBATE	10/11/12
		<u> </u>	<u> </u>		CON	FIF	łМ.	ATIO	N (100	VTF	RAC	Projection:				

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

Accepted Agency/Advertiser:



WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133

American Rambler Production 138 Conant Street Beverly, MA 01915 Contract #
Schedule Dates

Product

Schedule Dates 10/12/12-10/16/12

Advertiser Romney for President, Inc. (8973)

Agency American Rambler Production (482

103294

American Rambler Production (4828)
Political/Candidate (1161)

Brand politicai candidate (1775)
Salesperson Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office

Buyer Name KINCA,STEPHANIE

Phone/Fax /
CPE N/A

Account Types National/Political Candidate

Billing Type Standard

Comments ROMNEY/P/R
ROMNEY FOR

ROMNEY FOR PRESIDENT INC - CREDIT RE-SPEND

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Kathy Sparks

ECR07911554

co-op No

Headline # Demo

Order Type Normai

Package Deal

Commission % 15.00 Commission \$6,600.00

Net Total \$37,400.00

Sales Tax

By Broadcast Month Oct. 2012 35 \$44,000.00 Grand Total: 35 \$44,000.00

WBNS-TV (WBNS)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa	Su Spot	s	Rate	Total	Station	Comments	Entered
13.0.1	Closed Preempt	10/16/12									. !					WBNS-TV (WBNS)	Schedule Change/Spot - CBS DROPPED BREAK FROM THE DEBATE	
14.0	Revised Line / Special	10/15/12-10/16/12		:30	5P- 6P (EST)	2.	Х	X	:							WBMS-TV (WBNS)	59 NEWS 1X PER DAY	10/11/12
14.1	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5P- 6P (EST)	2	X	Х			: '		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/11/12
15.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11P- 11:35P (EST)	2	X	Х	!	:			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	LATE NEWS 1X PER DAY	10/11/12
	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5A- 5:55A (EST)	2	. x	; x		:			2	\$400.00	\$800.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/11/12
17.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5:57A- 7A (EST)	2	2 X	. X					2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	10/11/12
18.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	8:58A- 9:55A (EST)	2	X	Х	1		: !		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/11/12
19.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	3P- 3:55P (EST)	2	2 X	. X			1 1		2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	10/11/12
20.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	3:58P- 5P (EST)	2	2 X	Х	-				2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	10/11/12
21.0	Normal Line / SPOT	10/15/12-10/16/12		:30	11:58A- 12:30P (EST)	2	2 X	. Х			1		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	NEWS 1X PER DAY	10/11/12
22.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	3P- 3:55P (EST)	1			:	×	1 1		1	\$400.00	\$400.00	WBNS-TV (WBNS)	DR PHIL	10/11/12
	Normal Line / SPOT	10/12/12-10/12/12	4	:30	3:58P- SP (EST)	1	L			. X	_ !		1	\$400.00	\$400.00	WBNS-TV (WBNS)	DR OZ	10/11/12
	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5P- 6P (EST)	1	l			; x	1 .		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5P NEWS	10/11/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

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WBNS ® TV	WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133
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American Rambler Production 138 Conant Street Beverly, MA 01915

103294 Contract

Schedule Dates 10/12/12-10/16/12 Advertiser Romney for President, Inc. (8973)

Agency American Rambler Production (4828) Product Political/Candidate (1161)

Brand political candidate (1775)

Salesperson Phlladelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE

Phone/Fax N/A

Account Types National/Political Candidate

Buyer Name

CPE

Billing Type Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - CREDIT RE-SPEND

Date Entered 10/11/12 Last Modified 10/11/12

Kathy Sparks **Entered By**

No CO-OP

ECR07911554 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$6,600.00

Net Total \$37,400.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots .	<u>Rate</u>
Oct. 2012	35	\$44,000.00
Grand Total:	35	\$44,000.00
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∐ine	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	o Tu '	We TI	h Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6:57A- 9A (EST)		1		 		(1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/11/12
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				1	CO	NFI	RN	//ATI	ION	I CO	NT	RAC	T				
ccepted	f-Agency/Advertiser;			Date:	Accepted	Station	ì:		Date: Comments:								

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